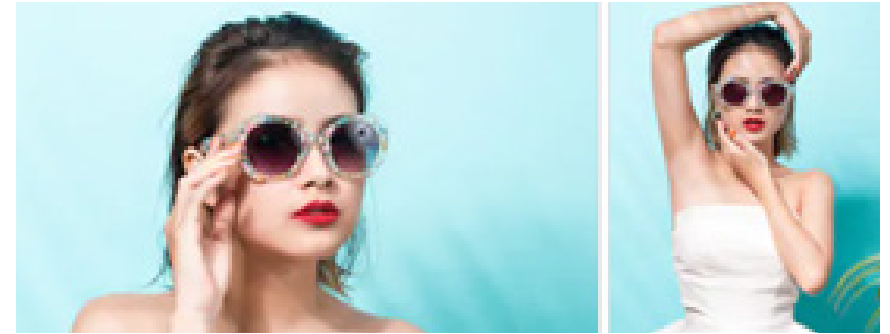


SELECTING THE RIGHT FRAME- WHAT ARE THE BEST GLASSES FOR MY FACE SHAPE?



Round

Strong angles will downplay the fullness of the cheeks for members with a round-shaped face. Consider a frame that is as wide as it is tall as it may give you the appearance of a slimmer face. Let your frame make a statement with vibrant prints, patterns, and colors as these frames will add contrast. Wear these frames with confidence and make a statement. Make sure the frames do not sit directly on your cheeks.



Square

If you have a strong jawline and angular features look out for frames that offer curves to add contrast and soften those angles in your face. The result is to not exaggerate an already-angular looking face by selecting a frame with opposite characteristics to those of your face shape. Try a frame that is wider than they are tall to help slim down your face. Neutral colors like beige, cream, and taupe, can further soften your look.



Oval

Oval faces can wear frames that are as wide or slightly wider than the broadest part of their face. The retro cat-eye is very trendy or a classic rectangular shape can look very sophisticated. Actually, if you have an oval shape face, anything goes. A tip is for you to be careful when selecting that slightly more oversized frame to not detracting from the natural beauty of your feature, but rather add to the glasses with detailed trimmings.



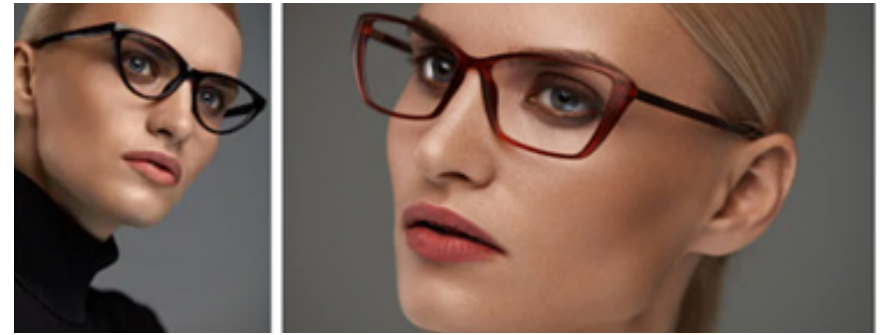


Diamond

The diamond face is the rarest with broad distinctive cheekbones, parallel narrow eye lines, and narrow jawline. Look for those angular, edgy elements in a frame to complement the features of your face. It will draw attention to your eyes and soften the cheekbone. Two tips for those with diamond shape faces are to go for something wider than your face as it will balance that dramatic and stylish look and to avoid narrow eyeglass frames that will emphasize your narrow eye line.

Heart

How do the heart-shape faces minimize the top of the face and make the chin look wider? Easy, select the frame slightly wider than your forehead and you will achieve both these objectives. Add distinct frame style or some decorative accents at the endpoints of the frame will help divert attention from the forehead.



Oblong

If you have a longer slender face with a tall forehead, high cheekbones and high cheekbones, your face falls into the oblong category. Frames with depth or tall frames will help create a well-proportioned face. Select the frame slightly broader with decorative temples to add width to the shape of your face

